

# CALIFORNIA LEGISLATURE

STATE CAPITOL  
SACRAMENTO, CALIFORNIA  
95814

## **Last Call: Final Countdown to Census 2020**

**Joint Informational Hearing  
Senate Select Committee on 2020 United States Census  
Assembly Select Committee on the Census**

**California State Capitol, Room 2040  
Tuesday, February 11, 2020  
1:30 PM**

### **AGENDA**

- I. Opening Remarks**
- II. California Complete Count Census Office Update:  
“On-The-Ground Outreach & Funding”**
  - California Complete Count – State Census Office
    - Sarah I. Soto-Taylor, Deputy Secretary for Census, Government Operations Agency
    - Sonya Logman, Chief of Staff, California Complete Count – State Census Office
- III. State Outreach and Public Relations Campaign Update:  
“Implementation of California’s Census Communications Plan”**
  - Mercury Public Affairs, LLC
    - Carolyn Becker, Senior Vice President
    - Paulette Brown-Hinds, PhD, Media Specialist
    - Stacey Legay, Media Specialist
    - Jessica Ng, Senior Vice President
- IV. Public Comment\***
- V. Closing Remarks**

*\* Please note that time will be limited for the public comment period. We encourage you to submit written testimony via email to [chris.wagaman@asm.ca.gov](mailto:chris.wagaman@asm.ca.gov), [faith.lee@sen.ca.gov](mailto:faith.lee@sen.ca.gov), and [aria.ghafari@sen.ca.gov](mailto:aria.ghafari@sen.ca.gov). Please submit written testimony by Monday, February 10, 2020. Thank you.*